

UTM student of MSc in Innovative Hospitality Management

Year 1: UTM Programme: MSc in Innovative Hospitality Management

Progression onto UOS programmes in Year 2	Modules studied at UTM in Year 1
MSc in International Tourism Management	MGMT504 Finance and Accounting MGMT505 Strategic Management INTL502 Contemporary Issues in International Hospitality and Tourism HOSP502 Leadership and Organisational Behaviour in Hospitality Innovative Technology for Guest Experience
MSc in International Hotel Management	MGMT501 Research Methods MGMT505 Strategic Management INTL502 Contemporary Issues in International Hospitality and Tourism HOSP502 Leadership and Organisational Behaviour in Hospitality Innovative Technology for Guest Experience
MSc in Strategic Hotel Management	MGMT503 Marketing Management MGMT505 Strategic Management INTL502 Contemporary Issues in International Hospitality and Tourism HOSP502 Leadership and Organisational Behaviour in Hospitality Innovative Technology for Guest Experience
MSc in International Event Management	MGMT501 Research Methods MGMT504 Finance and Accounting INTL502 Contemporary Issues in International Hospitality and Tourism Digital Transformation in Hospitality Operations HOSP502 Leadership and Organisational Behaviour in Hospitality Innovative Technology for Guest Experience

Year 2: Progression onto UOS programme:

Progression onto UOS programmes	Exempt UOS Modules
MSc in International Tourism Management	MANM146 Strategic Tourism Management One elective module
MSc in International Hotel Management	MANM042 Strategic Management of International Hotel Companies MANM386 Research Methods
MSc in Strategic Hotel Management	MANM042 Strategic Management of International Hotel Companies MANM322 Strategic Marketing and Brand Management
MSc in International Event Management	MANM490 Accounting & Finance for the Service Industry MANM386 Research Methods

澳門旅遊大學創新酒店管理理學碩士學生

第一學年：澳門旅遊大學課程：創新酒店管理理學碩士

第二年在 UOS 就讀的課程	第一年在澳門旅遊大學學習的科目
MSc in International Tourism Management	MGMT504 財務與會計 MGMT505 策略管理 INTL502 國際酒店與旅遊業之當代議題 HOSP502 酒店業領導能力與組織行為 賓客體驗的創新技術
MSc in International Hotel Management	MGMT501 研究方法 MGMT505 策略管理 INTL502 國際酒店與旅遊業之當代議題 HOSP502 酒店業領導能力與組織行為 賓客體驗的創新技術
MSc in Strategic Hotel Management	MGMT503 市場營銷管理 MGMT505 策略管理 INTL502 國際酒店與旅遊業之當代議題 HOSP502 酒店業領導能力與組織行為 賓客體驗的創新技術
MSc in International Event Management	MGMT501 研究方法 MGMT504 財務與會計 INTL502 國際酒店與旅遊業之當代議題 酒店營運數字化轉型 HOSP502 酒店業領導能力與組織行為 賓客體驗的創新技術

第 2 年：UOS 課程

第二年在 UOS 就讀的課程	UOS 免修科目
MSc in International Tourism Management	MANM146 Strategic Tourism Management 一門選修科
MSc in International Hotel Management	MANM042 Strategic Management of International Hotel Companies MANM386 Research Methods
MSc in Strategic Hotel Management	MANM042 Strategic Management of International Hotel Companies MANM322 Strategic Marketing and Brand Management
MSc in International Event Management	MANM490 Accounting & Finance for the Service Industry MANM386 Research Methods

澳门旅游大学创新酒店管理理学硕士学生

第一学年：澳门旅游大学课程：[创新酒店管理理学硕士](#)

第二年在 UOS 就读的 课程	第一年在澳门旅游大学学习的科目
MSc in International Tourism Management	MGMT504 财务与会计 MGMT505 策略管理 INTL502 国际酒店与旅游业之当代议题 HOSP502 酒店业领导能力与组织行为 宾客体验的创新技术
MSc in International Hotel Management	MGMT501 研究方法 MGMT505 策略管理 INTL502 国际酒店与旅游业之当代议题 HOSP502 酒店业领导能力与组织行为 宾客体验的创新技术
MSc in Strategic Hotel Management	MGMT503 市场营销管理 MGMT505 策略管理 INTL502 国际酒店与旅游业之当代议题 HOSP502 酒店业领导能力与组织行为 宾客体验的创新技术
MSc in International Event Management	MGMT501 研究方法 MGMT504 财务与会计 INTL502 国际酒店与旅游业之当代议题 酒店营运数字化转型 HOSP502 酒店业领导能力与组织行为 宾客体验的创新技术

第 2 年：UOS 课程

第二年在 UOS 就读的课程	UOS 免修科目
MSc in International Tourism Management	MANM146 Strategic Tourism Management 一门选修科
MSc in International Hotel Management	MANM042 Strategic Management of International Hotel Companies MANM386 Research Methods
MSc in Strategic Hotel Management	MANM042 Strategic Management of International Hotel Companies MANM322 Strategic Marketing and Brand Management
MSc in International Event Management	MANM490 Accounting & Finance for the Service Industry MANM386 Research Methods